



Success Brief

Wildcraft has been using AnexGATE appliance model AG25 since August 2009 and have realized significant enhancement in network management and security.

Wildcraft India Pvt Ltd



"AnexGATE has increased efficiency and with its easy network control and management have resulted in enhanced network productivity. The post sales service support has been extremely satisfactory and appreciative. AnexGATE is an end-to-end solution providing system and network efficiency and productivity enhancement. I would definitely recommend this product to other retailers."

- Atish Jagaty
System Admin,
Wildcraft India Pvt Ltd



Wildcraft India Pvt Ltd have successfully resolved all store related IT problems with AnexGATE Network Security Solution which has resulted in improved bottom-line and customer experience

Wildcraft India Pvt Ltd

Wildcraft provides quality adventure sports and outdoor equipment for empowering adventure enthusiasts who take on the outdoors. With 15 exclusive stores in 3 cities and an extensive network of multi-brand stores, Wildcraft is now poised to take a giant leap to become an international brand that promises aesthetic, durable, ergonomic and functional outdoor and adventure gear.

Executive summary

Business challenge

- Unlimited/unrestricted Bandwidth usage from Local LAN
- Bandwidth issue for connecting from Bangalore to the Navision server hosted at their data center located at Kolachi
- Difficulty to configure VPN for accessing local resources
- Issue of Dnatting of server through Public IP
- ERP out of sync due to primary link failure
- Branch insecure due to open Internet access and viruses
- Significant downtime of branch IT assets (ERP server, database server, PoS, PCs)
- Difficult to troubleshoot and maintain branch IT due to ad-hoc network setup

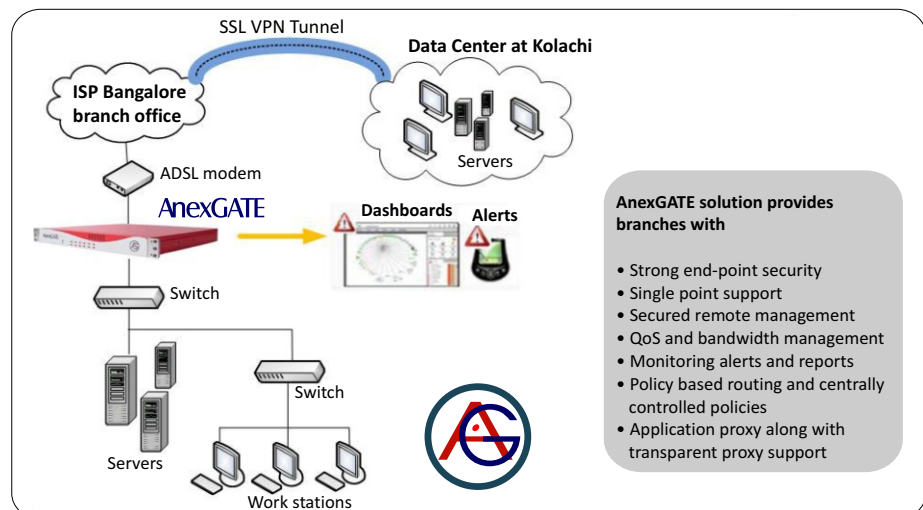
Solution

- Gateway Antivirus for Email, Browsing and FTP traffic with Anti Spam.
- Intrusion Detection / Prevention System
- Stateful Packet Filter & Application Layer Firewall
- Multiple ISP links Support with Gateway failover which they plan to implement in future
- QoS & Bandwidth/Traffic management
- Easy to configure Web Based interface with Remote Administration and hosts of Network Management tools.
- Virtual Private Network: industry standard SSL /IPSec /PPTP VPN

Business value

- **Increased bottom-line** – no inventory mismatch, ERP/PoS always in sync on network
- **Improved customer satisfaction** – 100% uptime in store opening hours, no manual billing or inventory issues
- **Managed and secure branch IT** – complete IT remotely managed, controlled branch Internet policy
- **More productive branch** – fewer IT hassles, more time spent on core business
- **More effective IT** – proactive IT support, IT staff can focus on higher value tasks instead of fire-fighting

Deployment Diagram



Business challenge

Wildcraft was growing operations in its Bangalore branch and store IT problems was a major bottleneck. They were looking for ways to improve bottom-line and overall customer experience and improve IT manageability.

They were on the look for an end-to-end solution that would perform multi-functions of firewall (UTM) which included VPN, web content filtering, bandwidth management, and Gateway Antivirus. Since data center was located at a different location and access to these systems is required for service and support, it became very difficult to maintain a reliable IT infrastructure. When there are IT or network problems, support is delayed because there is no IT staff at data center. Someone must travel from the Regional Office or nearest IT support center to fix even the simplest of problems.

In addition there were issues of unlimited bandwidth usage and insecure network due to viruses and spams.

Solution

Wildcraft India Pvt Ltd deployed AnexGATE Unified Security Gateway at their Bangalore branch. The network infrastructure solution realized integrated network security, connectivity, productivity and manageability in one platform.

Enterprise wide IT manageability

The AnexGATE solution resulted in Wildcraft's IT team not fighting fires anymore but instead adding value to the business processes.

AnexGATE has a great set of monitoring and manageability functions to help IT team fix a problem proactively, before users are affected. PCs, servers, printer, routers, switches, and any other devices on the network can be monitored. They get instant SMS and Email alerts on any failures, along with comprehensive summary emails. Network link monitoring can be used to verify SLAs with the service providers. AnexGATE's hassle-free, highly manageable, high ROI networked IT solutions add several benefits, while removing the pain and problems that retail networks face such as manpower, ISPs, distance, security, cost. These problems are tackled head on with the AnexGATE solution.

Enforce network security

The AnexGATE USG features Anti-Virus, Anti-Malware, and Anti-Spyware, to reduce the threat of infections on store or branch PCs. The IT team at Wildcraft uses AnexGATE to configure to allow network access only according to the Internet usage policy that is set - preventing store or branch users from misusing the Internet. Internet usage policies can be set to restrict access to a small list of approved sites. IDS and IPS ensures that no threats go unnoticed. With a comprehensive and powerful firewall, zone-based policies and rules, timed rules, and much more, AnexGATE gives retail networks the security it needs. While other firewalls also have the same features, security without usability is no security at all! AnexGATE solution realizes this and makes configuring and tuning network security features to be as simple as possible - letting IT administrators stay in control of the network security configuration at all times.

Monitor IT assets

With AnexGATE, network administrators can continuously monitor IT assets even remotely. Failures trigger SMS and email alerts, and can also be seen on the console. With segmented hierarchical monitoring, IT managers can only monitor, receive alerts, and see reports for branches in their own region. With IT Asset Management, AnexGATE maintains the software and hardware of every computer on the network. Any changes in the software or hardware triggers an email alert to the administrator. AnexGATE keeps the IT team productive, not just busy fixing routine problems. With alerts and reports, IT response time and consequently downtime is significantly reduced.

VPN configuration

Wildcraft's IT team uses AnexGATE's great set of monitoring and reporting features to see what each of their remote users are doing on the network. Remote users can be tracked at a fine level and reports are generated of all their web-usage via email. AnexGATE lets the IT support team stay on top of their remote users' network access! With remote users and remote sites depending on VPN, high performance and highly availability over multiple Internet links is essential. AnexGATE's SSL VPN solution lets IT administrators setup a clustered, multi-homed setup for high reliability. AnexGATE's comprehensive and easy to use Web UI lets IT administrators create servers, create users, add routes, and add restrictions very easily.

Secure, fast, and efficient remote support

AnexGATE is designed to make remote IT and network support secure, fast, and efficient. Wildcraft troubleshoots and fixes issues starting from the network to individual PCs and applications remotely. Remote support has become much more effective and has greatly increased the efficiency of the Wildcraft IT support team.

Conclusion

At Wildcraft Bangalore, AnexGATE USG has proved to be an indispensable piece of hardware. The power and scalability of the hardware platform coupled with the capability, flexibility, and manageability of the software has given them the best price to performance ratio they can achieve for a similar grade USG in the market.



About AnexGATE Network Security Solutions

AnexGATE provides powerful and flexible networking solutions for enterprises with focus on connectivity, security, productivity and manageability of all their locations. More information on AnexGATE's solutions for broking and financial services can be found of www.anexgate.com

For More Details Contact:



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